

**BLUEKEY M&A REACHES SMALL BUSINESS OWNERS THROUGH LEADING BUSINESS WEB SITE**

For Immediate Release

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(Point Richmond, CA) – Julie Gordon White is taking her insights on how small business owners can get the most out of their companies online. A leading small business information Web site, Small Business Television dot-com ([www.sbtv.com](http://www.sbtv.com)), recently added a pod cast featuring Gordon White. The interview includes tips such as how to make the transition from employee to entrepreneur and how to prepare a business for sale.

“I wanted to provide suggestions and ideas that a small business owner could really use,” Gordon White stated. “I also really believe in the entrepreneurial spirit, so this was a great opportunity to share my insights and hopefully encourage would-be business owners to take the next step.”

Sbtv.com was founded in 2000 and has become the number one online resource for small business owners. “It is a great tool to use,” Gordon White stated. “The information on the site is useful, relevant and covers a wide variety of topics that can be used by the first time entrepreneur or the seasoned business owner.”

Gordon White’s pod cast has been so well received that two more have been scheduled with sbtv.com. “I am planning on discussing additional exit strategies for business owners who are planning to sell their business and how someone can enter into the business brokerage industry,” Gordon White said. “I am thrilled to be able to share these ideas and thoughts with a wider audience.”

To hear Gordon White’s pod cast, go to [www.sbtv.com](http://www.sbtv.com) and select the community members link.

For more information about BlueKey and Julie Gordon White, please contact her directly at (510) 215-5155 x 701 or at [jegwhite@bluekeybma.com](mailto:jegwhite@bluekeybma.com). Learn more about BlueKey Business Brokerage at [www.bluekeybma.com](http://www.bluekeybma.com).

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