

# BLUEKEY

BUSINESS BROKERAGE M&A

## BLUEKEY SUPPORTS BUSINESS OWNERS THROUGH TELECOACHING PROGRAM

*Popular sessions can help take your business to the next level*

For Immediate Release

March 28, 2007

(Point Richmond, CA) – BlueKey Business Brokerage recently launched a series of TeleCoaching seminars designed to provide business owners and individuals the tools to help their business grow. TeleCoaching has become a popular way for business owners to stay on the leading edge of business trends.

TeleCoaching focuses on enhancing your professional and personal effectiveness. “Business owners are continually looking for ways to help improve their overall performance,” said Julie Gordon White, owner of BlueKey Business Brokerage. “This program offers the kind of resources that new and seasoned business owners continually ask about. As a business owner, I felt that the support a business coach provides can help keep you motivated and position you to take your business to the next level.”

TeleCoaching sessions offered through BlueKey will focus on:

- Sales and Marketing
- Product Development and Strategy
- People and Leadership
- Accounting and Finance

BlueKey has teamed with some of the best business coaches in the country to provide advice on time management skills, setting priorities, negotiating more skillfully and how to improve your communication style. “Offering this opportunity allows us to increase the services that we provide to small business owners,” Gordon White stated.

Each 10 week session includes interactive question and answer time with each coach and a packet of worksheets that can be used before, during and after each session.

For more information about BlueKey’s TeleCoaching series, contact Julie Gordon White at (510) 215-5155 x 701 or at [jegwhite@bluekeybma.com](mailto:jegwhite@bluekeybma.com). Learn more about BlueKey Business Brokerage at [www.bluekeybma.com](http://www.bluekeybma.com).

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